

TED^x York Beach

x = independently organized TED event

FEB 10th 2023

York Community Auditorium

partnering with



YORK ADULT EDUCATION

Learn. Grow. Thrive

POWER OF THE PAST

FORCE *of the*
FUTURE



Sponsorship Packet

— What is TED? —

TED is a global foundation devoted to Ideas Worth Spreading. It started out in 1984 as a conference bringing together people from three worlds: Technology, Entertainment, Design.

Since then, its scope has become ever broader. With its two annual conferences, video website TED.com, initiatives and community projects, TED is now a platform and a global movement focused on meaningful change through the power of ideas.

— What is TEDx? —

TEDx was created in the spirit of TED's mission, Ideas Worth Spreading. The program is designed to give communities, organizations and individuals the opportunity to stimulate dialogue through TED-like experiences at the local level.

TEDx events spark deep conversation and connections. TEDx events are fully planned and coordinated independently, on a community-by-community basis.

TEDx Organizers are not hosting events for political reasons, monetary reward or personal gain. They are doing so because they truly believe in the power of ideas to change the world. TEDx events are open source, local and community-driven events that inspire innovation, thought leadership and visionary insight.

— How Does it Work? —

At the center of the TED organization is the TEDTalk --In 18 minutes or less, TED speakers share their Idea Worth Spreading. It can be an idea to change the world, an idea to educate, or to inspire.

TEDx speakers share talks in this same spirit. These talks are then recorded, edited and uploaded to the TEDx website. There are no panels, breakout sessions or multiple tracks at TEDx events.

— Why Become a TEDx Partner? —

Align yourself with one the world's most respected brands.

Join the TED community as a TEDxYorkBeach Partner. Reach a highly educated, community-minded audience that are passionate and open-minded the day of the event and beyond.

Where do your dollars go?

TEDxYorkBeach is a nonprofit that is 100% managed by volunteers. We give our time, dedication and effort to bring the community together positively. Money raised from sponsorships and ticket sales stays in the community and covers the cost of TEDxYorkBeach services such as printing, sponsor signage, promotions, audio/visual rentals, food, and venue.

By supporting us, you join the global TEDx community, and benefit from TEDxYorkBeach's individually tailored, local flavor. Becoming a TEDxYorkBeach Partner means you share in our vision of spreading ideas that are intended to change the world for the better.

— About TEDxYorkBeach —

The goal of TEDx is to connect people both to ideas and to each other.

We're reaching out to you because you represent an organization that values innovation, community and conversation — the core values of TED and TEDxYorkBeach. This is an opportunity for your organization to not only show support for this important event but to align yourself with a powerful brand, one that resonates both locally and globally

TEDxYorkBeach endeavors to expose audience members to new ways of thinking, unique viewpoints, and an interactive environment of rich dialogue and activity with creative thinkers, artists, designers, scientists, educators – thought leaders in diverse disciplines – as well as fellow audience members.

By sharing ideas and coming together in this unique way we will generate change and have a lasting impact in town, our community, and within ourselves. This Event is about understanding how far we come from the past and the possibility of where we are going in the future which is why we're excited to work with you to put on the most meaningful TEDx program possible.

— Our Community —

By becoming a partner of TEDxYorkBeach, you share in our goal to inspire people to come together in our community, inspire themselves and change the world. We seek both in-kind and financial sponsorship, please read on below for our packages and options.

- ATTENDEES FROM OUR COMMUNITY
Various age ranges
- APPROXIMATELY 8 SPEAKERS
who each have 6-18 minutes to talk
- PARTNERS
providing in-kind sponsorships or financial support

— SPONSORSHIP PACKAGES —

Presenting | Diamond | Platinum | Gold | Silver | Bronze | In-Kind

Presenting Sponsor - \$10,000

- Company name listed as the main sponsor of the event
- Stage Recognition - Callout on stage to the live audience with company mission.
- Logo placement on the following
 - Opening credits on each speaker youtube video
 - Hyperlinked Logo and tagline on website
 - Printed Program
 - Publicity Materials (banners/flyers/posters)
 - On stage on a slide before show, during intro, and breaks
 - Speaker Packet
- Can provide gift items for speakers
- Option to set up booth for an innovative product demonstration and/or sampling (no selling)
- Social Media Mentions
- 6 VIP Tickets for night of event (meet and greet)

Diamond Partner - \$5,000

- Stage Recognition - Callout on stage to the live audience with company mission.
- Logo Placement on the following
 - Opening credits on each speaker youtube video
 - Hyperlinked Logo and tagline on website
 - Printed Program
 - Publicity Materials (banners/flyers/posters)
 - On stage on a slide before show, during intro, and breaks
 - Speaker Packet
- Can provide Gift items for speakers
- Option to set up booth for an innovative product demonstration and/or sampling (no selling)

- Social Media Mentions
- 4 VIP Tickets for night of event (meet and greet).

Platinum Partner
\$2500

Stage Recognition -
 Emcee recognition from
 the stage

- Logo Placement on the
 following
- Opening credits on each
 speaker youtube video
 - o TEDxYorkBeach Website
 - o Printed Program
 - o Publicity Materials
 (banners/flyers/posters)
 - o On stage on a slide
 before show, during intro,
 and breaks
 - o Speaker Packet
 - o Social Media Mentions
 - o 2 VIP Tickets for night of
 event

Gold Partner
\$1500

Stage Recognition -
 Emcee recognition from
 the stage

- Logo Placement on the
 following
- Opening credits on each
 speaker youtube video
 - o TEDxYorkBeach Website
 - o Printed Program
 - o Publicity Materials
 (banners/flyers/posters)
 - o On stage on a slide
 before show, during intro,
 and breaks
 - o Speaker Packet
 - o Social Media Mentions

Silver Partner
\$1000

- Logo Placement on the
 following
- Opening credits on each
 speaker youtube video
 - o TEDxYorkBeach Website
 - o Printed Program
 - o Publicity Materials
 (banners/flyers/posters)
 - o On stage on a slide
 before show, during intro,
 and breaks
 - o Speaker Packet
 - o Social Media Mentions

Bronze Partner
\$500

- Logo Placement on the
 following
- o TEDxYorkBeach Website
 - o Printed Program

Partner
\$250

- Logo Placement on the
 following
- o TEDxYorkBeach Website
 - o Printed Program

- Publicity Materials (banners/flyers/posters)
- On stage on a slide before show, during intro, and breaks
- Speaker Packet
- Publicity Materials (banners/flyers/posters)
- On stage on a slide before show, during intro, and breaks

— IN-KIND SPONSORSHIP —

There are many other ways you can support this event through in-kind sponsorships. We listed below some areas you can help us with but if you have something else in mind, feel free to let us know. We will customize benefits packages based on the relative value of your in-kind gift.

- Apparel
- Equipment
- Exhibits/Demos
- Beverage
- Audio/Video Production
- Lanyards
- Services
- Giveaways
- Food
- Editing
- Printing

Interested in being a partner?

Checks can be made out to *York Adult Education* and mailed to:

York Adult Education
30 Organug Rd
York, ME 03909

<https://forms.gle/KBTqg9oKXCqFhdJS6>